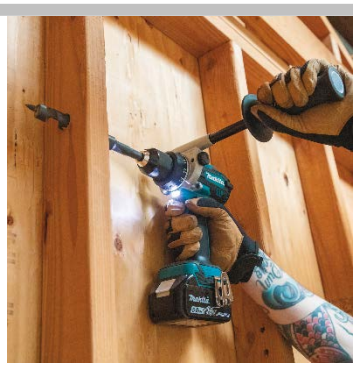
MEDIA CONTACTS
Wayne Hart
whart@makitausa.com

Jennifer Morse
jmorse@makitausa.com

Consumer Inquiries:
(800) 4-MAKITA
makitatools.com
@makitatools

FOR IMMEDIATE RELEASE



The premium 18V LXT® Brushless ½" Hammer Driver-Drill (XPH14) delivers a full 1,250 in.lbs. of Max Torque, the most in the category.

MAKITA RELEASES NEW 18V LXT® BRUSHLESS ½" HAMMER DRIVER-DRILL

January 19, 2021, La Mirada, CA – Makita U.S.A., Inc., manufacturer of high-quality professional tools and accessories, has launched the premium 18V LXT® Brushless ½" Hammer Driver-Drill (XPH14). The new hammer driver-drill delivers a full 1,250 in.lbs. of Max Torque, the most in the category. Despite its powerful punch, the XPH14 is 14% smaller than its predecessor, XPH07.

Versatile Design for a Range of Applications

The XPH14 is ergonomic and compact at only 7" in length. It features a 2-speed transmission (0-550 and 0-2,100 RPM) for drilling, fastening, and hammer-drilling applications. The XPH14 is engineered to handle the most demanding drilling and driving applications in wood, masonry and steel. A 2-9/16" self-feed bit in high speed can easily bore through pine.

Additional features include an all-metal ½" self-ratcheting chuck for improved bit-gripping strength, a built-in L.E.D. light that helps illuminate the work surface, and a rubberized grip for increased comfort.

"The new 18V LXT Brushless Hammer Driver-Drill is built on the foundation of the industry-leading XPH07," said Carlos Quintana, Senior Product Manager, Cordless Products, Makita USA. "With its combination of power, speed, and run time, this new hammer driver-drill is the ultimate cordless solution for drilling and driving."

Star Protection Computer Controls™

For improved tool performance and extended battery life, the XPH14 features Star Protection Computer Controls™. Star Protection is communication technology that allows the Star Protection-equipped tool and battery to exchange data in real time and monitor conditions during use to protect against overloading, over-discharging and overheating.

XPT™ for Added Durability in Harsh Conditions

For added durability, the XPH14 features Makita's exclusive Extreme Protection Technology (XPT™). XPT is a protective seal inside the tool engineered for improved water resistance by channeling water and dust from the tool's key internal components. The XPT-equipped XPH14 is engineered for improved operation in harsh job site conditions.

18V LXT System

The new XPH14 is part of Makita's expanding 18V LXT System, which offers 275+ products and is the world's largest cordless tool line-up powered by an 18V lithium-ion slide-style battery. Makita's 18V LXT Lithium-Ion Batteries have the fastest charge times in their categories, so they spend more time working and less time sitting on the charger.

The hammer drill is available in a kit (XPH14T) or tool-only version (XPH14Z). Makita has also released an 18V LXT 2-Piece Combo Kit that includes the new XPH14, model XT288T (includes an 18V LXT Brushless 4-Speed Impact Driver (XDT16), two 18V LXT 5.0Ah Batteries and charger). For more information, please visit makitatools.com

Specifications

Model	**XPH14T**	**XPH14Z**
Description	18V LXT Brushless ½" Hammer Driver Drill Kit (5.0Ah)	18V LXT Brushless ½" Hammer Driver Drill, Tool Only
Max Torque (in. lbs.)	1,250	Yes
No Load Speed	0-550 / 0-2,100	0-550 / 0-2,100
Blows Per Minute	0-8,250 / 0-31,500	0-8,250 / 0-31,500
Capacity – Wood	3"	3"
Capacity – Steel	½"	½"
Capacity - Masonry	5/8"	5/8"
Overall Length	7"	7"
Weight (lbs.)	6 lbs.	6 lbs.
Includes	Tool, 18V LXT Rapid Optimum Charger, (2) 18V LXT 5.0Ah Battery, Tool Bag	Tool

About Makita

Makita is a worldwide manufacturer of industrial power tools, pneumatics and power equipment, and offers a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With 50 years in the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita U.S.A., call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and Twitter @makitatools

# # #